MODULE 1: SETTING UP YOUR BUSINESS

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SEGMENT 2

In this segment, you learned how to create an opt-in page.

Here is a checklist of resources and important pointers to getting your opt-in page produced.

Option 1: Tasks to outsource opt-in page creation…

- ☐ Web Designer
- ☐ Graphic Designer
- ☐ Fiverr.Com
- ☐ For hosting…
    - ☐ Hostmonster.com
    - ☐ Liquidweb.com

Option 2: One-Stop creation and hosting…

- ☐ Leadpages.net

Opt-In Page Essentials…

- ☐ Privacy Policy / Links
- ☐ Strong copy
- ☐ Simple Design
- ☐ Free gift for opt-in