



## MODULE 1: SETTING UP YOUR BUSINESS

### NOTES

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

### SEGMENT 5

This segment delved into the TYP Method, which allows you to make instant money from your new subscribers.

#### The TYP Method...

- ☐ Converts Leads Into Buyers
- ☐ Makes them 10 Times More Likely To Buy Again
- ☐ Offsets Your Costs
- ☐ Improves ROI
- ☐ Begins Your Sales Loop
- ☐ Offers Additional Value To New Subscriber

#### Types Of Thank You Page Offers

- ☐ Affiliate Sales Offers
- ☐ Low-Cost Offers
- ☐ Higher-Cost Offers
- ☐ Product Launch Campaigns
- ☐ Webinars

#### Elements Of Thank You Page Offer

- ☐ Create A Transition Page To Set Up Offer
- ☐ Auto-Played VSL Or Written Sales Letter
- ☐ Exit-Page Strategy