



## MODULE 4: TIME TO GET TRAFFIC

## NOTES

## SEGMENT 2

This segment showed you how to drive lots of free traffic to your opt-in page using forums.

Here are the important things to keep in mind when you're driving traffic from forums.

- ☐ Stand Out From The Crowd
- ☐ Post For 1 Week Before Adding A Signature
- ☐ Try To Post At Least 3 Times A Day
- ☐ Answer Questions
- ☐ Start New Threads
- ☐ Value, Value & More Value
- ☐ Don't Use Affiliate Links
- ☐ Don't Repost The Same Material
- ☐ Be A Valued Member Of The Forum
- ☐ Use This Time Spent To Learn More About Your Niche
- ☐ Lead Directly to Your Opt-In Page
- ☐ Use The Same Wording As Your Opt-In Page If Possible
- ☐ Don't Make It Too Salesy Or Over-Hyped
- ☐ Let Your Posts Create The Credibility For You Where The Signature Is A
- ☐ Place For Them To Learn More