



MODULE 4: TIME TO GET TRAFFIC

NOTES

SEGMENT 3

This segment covered additional free traffic methods. Here is a checklist of important things to keep in mind.

Kindle Checklist

- ☐ Create A Kindle Book
- ☐ Add In Links To Your Opt-In Page For Them To Learn More
- ☐ Ask Them To Leave A Review At The End With A Link To Leave A Review
- ☐ In Each Chapter Have A Lead In And Link To Your Opt-In Page
- ☐ Launch It With A Free Giveaway Period
- ☐ Decide If You Want To Leave It Free Or Charge After The Launch

Blogging Checklist

- ☐ Create Your Brand As An Authority
- ☐ Consistency
- ☐ Written, Videos, Info-graphics
- ☐ Guest Blogging
- ☐ Is A Great Way To Link To Affiliate Products Or Your Own Product
- ☐ Product Reviews
- ☐ Testimonials

... continued on next page



MODULE 4: TIME TO GET TRAFFIC

NOTES

... continued from previous page

Solo Ad Swap Checklist

- ☐ Use Your List To Build A Larger List
- ☐ Find Someone To Swap With In The Same Niche
- ☐ Decide On An Amount Of Clicks
- ☐ Exchange Solo Ad Copy / Email Creative
- ☐ Have Good Communication On When You Will Each Send Out The Solo Ad
- ☐ Use A Link Tracker To Confirm The Clicks
- ☐ Rinse & Repeat

YouTube Videos Checklist

- ☐ Create Your Brand As An Authority
- ☐ Consistency
- ☐ Great Way To Link To Affiliate Products Or Your Own Product
- ☐ Product Reviews
- ☐ Testimonials
- ☐ Training
- ☐ Good Description
- ☐ Timing Of Your Video
- ☐ Consistency

... continued on next page



MODULE 4: TIME TO GET TRAFFIC

NOTES

... continued from previous page

Podcasting Checklist

- ☐ Create Your Brand As An Authority
- ☐ Consistency
- ☐ Give Great Value
- ☐ Training

Yahoo Answers

- ☐ Give As Good Of An Answer As You Possibly Can
- ☐ Answer 3 Questions Per Day
- ☐ Link Back To Your Opt-In Page When Available
- ☐ Become A Valued Poster Of Time