

MODULE 4: TIME TO GET TRAFFIC

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	This segment covered additional free traffic methods. Here is a checklist of important things to keep in mind.
	Kindle Checklist
	Create A Kindle Book
	Add In Links To Your Opt-In Page For Them To Learn More
	Ask Them To Leave A Review At The End With A Link To Leave A Review
	☐ In Each Chapter Have A Lead In And Link To Your Opt-In Page
	☐ Launch It With A Free Giveaway Period
	☐ Decide If You Want To Leave It Free Or Charge After The Launch
	Blogging Checklist
	Create Your Brand As An Authority
	Consistency
	☐ Written, Videos, Info-graphics
	☐ Guest Blogging
	☐ Is A Great Way To Link To Affiliate Products Or Your Own Product
	☐ Product Reviews
	☐ Testimonials
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Solo Ad Swap Checklist Use Your List To Build A Larger List Find Someone To Swap With In The Same Niche Decide On An Amount Of Clicks Exchange Solo Ad Copy/Email Creative Have Good Communication On When You Will Each Send Out The Solo Ad Use A Link Tracker To Confirm The Clicks Rinse & Repeat YouTube Videos Checklist Create Your Brand As An Authority Consistency Great Way To Link To Affiliate Products Or Your Own Product Product Reviews Testimonials Training Good Description Timing Of Your Video Consistency Consistency Consistency Timing Of Your Video Consistency		continued from previous page
Find Someone To Swap With In The Same Niche Decide On An Amount Of Clicks Exchange Solo Ad Copy/Email Creative Have Good Communication On When You Will Each Send Out The Solo Ad Use A Link Tracker To Confirm The Clicks Rinse & Repeat YouTube Videos Checklist Create Your Brand As An Authority Consistency Great Way To Link To Affiliate Products Or Your Own Product Product Reviews Testimonials Training Good Description Timing Of Your Video Consistency	NOTES	Solo Ad Swap Checklist
□ Decide On An Amount Of Clicks □ Exchange Solo Ad Copy/Email Creative □ Have Good Communication On When You Will Each Send Out The Solo Ad □ Use A Link Tracker To Confirm The Clicks □ Rinse & Repeat YouTube Videos Checklist □ Create Your Brand As An Authority □ Consistency □ Great Way To Link To Affiliate Products Or Your Own Product □ Product Reviews □ Testimonials □ Training □ Good Description □ Timing Of Your Video □ Consistency		Use Your List To Build A Larger List
□ Exchange Solo Ad Copy / Email Creative □ Have Good Communication On When You Will Each Send Out The Solo Ad □ Use A Link Tracker To Confirm The Clicks □ Rinse & Repeat YouTube Videos Checklist □ Create Your Brand As An Authority □ Consistency □ Great Way To Link To Affiliate Products Or Your Own Product □ Product Reviews □ Testimonials □ Training □ Good Description □ Timing Of Your Video □ Consistency		☐ Find Someone To Swap With In The Same Niche
□ Have Good Communication On When You Will Each Send Out The Solo Ad □ Use A Link Tracker To Confirm The Clicks □ Rinse & Repeat YouTube Videos Checklist □ Create Your Brand As An Authority □ Consistency □ Great Way To Link To Affiliate Products Or Your Own Product □ Product Reviews □ Testimonials □ Training □ Good Description □ Timing Of Your Video □ Consistency		Decide On An Amount Of Clicks
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Good Description Timing Of Your Video Consistency		☐ Testimonials
Timing Of Your Video Consistency		☐ Training
Consistency		☐ Good Description
		☐ Timing Of Your Video
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NOTES	Podcasting Checklist
	Create Your Brand As An Authority
	Consistency
	☐ Give Great Value
	☐ Training
	Yahoo Answers
	☐ Give As Good Of An Answer As You Possibly Can
	Answer 3 Questions Per Day
	Link Back To Your Opt-In Page When Available
	☐ Become A Valued Poster Of Time