Survival-content

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**SUBJECT: Good Luck Staying Alive Without This, <firstname> (or smelling good either…)**

It’s ironic that even the most skilled survivalists cannot survive without one crucial necessity. Even Bear Grylls, all his cameramen, all their gear and all their conglomerative skills would fall to nothing without it.

One of your very first priorities in any survival scenario should be to source safe drinking water. Besides the air we breathe, water is our primary connection to life. If we cannot breathe for a couple minutes, we will die. If we can’t get any hydration for 3 days or so, then we die.

Comparatively, the human body, especially most humans now days, can live for weeks, even months without a single bite of food. It’s constantly being proven every day all around the world. But NOBODY can live without water.

Water also connects us to life in terms of comfort. Even if we are fully hydrated in a survival situation, it is still so uplifting to be able to bathe, clean the cooking pot, brush your teeth and more.

Water is life. And in the near future, water may well become a commodity used for bartering. Learn all about the ways water can help your family survive at XXX.