



MODULE 2

SEGMENT 1



Finding Profitable Affiliate Programs



In This Class

- Where To Find High-Converting Affiliate Products In Any Niche.
- The Type Of Product That Pays The Highest Commission Rate.
- Where To Find Affiliate Programs That Pay You When Your Referral Takes An “Action” (Such As Signing Up For A Free Trial).
- How To Use Google To Find Affiliate Programs In Your Niche.

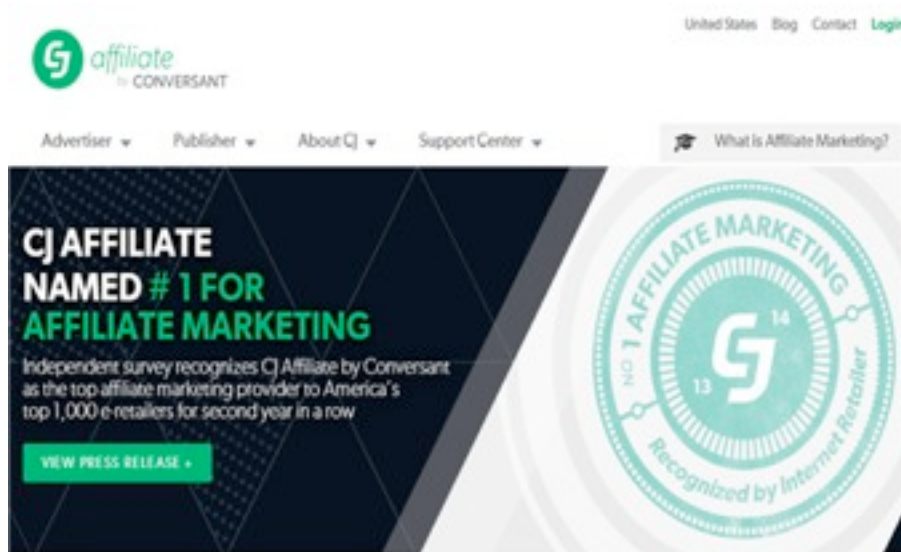
Finding Profitable “Proven To Convert” Affiliate Products



[Clickbank.com/marketplace](https://clickbank.com/marketplace)

- Began In 1998 With One Of The Largest Affiliate Marketplaces For **Digital** Downloadable Products.
- Receive up to 75% commissions.
 - ✓ Search by Niche
 - ✓ Search by Gravity





































Other Affiliate Program Options



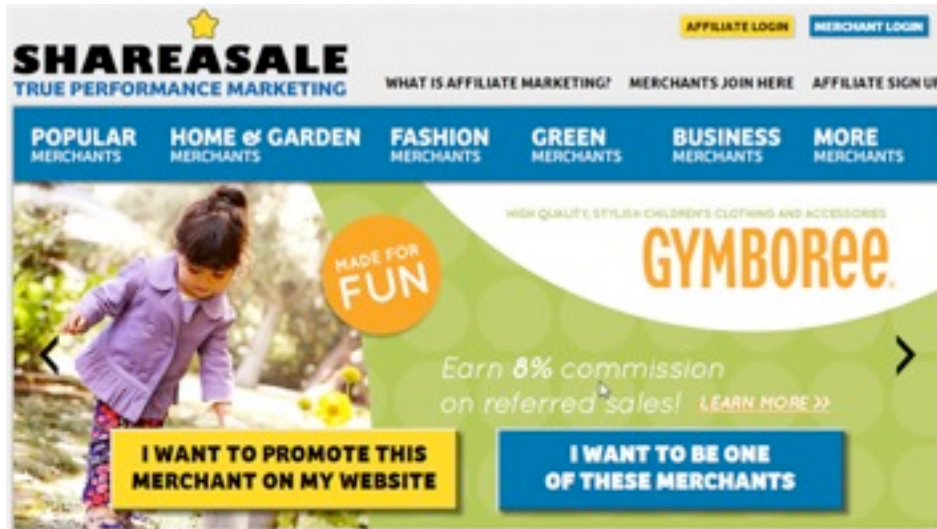
[CJ.com](https://www.cj.com)

- Commission Junction - Providing Affiliates (called “Publishers”) Access To Over 5000 **Top Brand** Affiliate Programs and More Than 400 Blue Chip Companies.
- Offers Are Mostly **Physical Products** and **Services**.
- Commissions Are Typically Low.

Commission Junction Product Categories (36)

 Accessories	 Construction	 Food & Beverage	 Online Services
 Airline	 Consumer Goods	 Gifts & Flowers	 Recreation & Leisure
 Art/Photo/Music	 Department Stores/Malls	 Health	 Retailer
 Banking	 Education	 Hotels/Hospitality	 Seasonal
 Books/Media	 Electronics	 Insurance	 Technology
 Buying and Selling	 Employment	 Legal	 Telecom/Wireless
 Clothing/Apparel	 Entertainment	 Marketing	 Transportation
 Community	 Family	 Media	 Web Services
 Computer SW or H/W	 Finance	 Non-Profit	 Other

Other Affiliate Program Options



[ShareASale.com](https://www.shareasale.com)

- Over **3,900** Affiliate Programs Covering Every Niche.
- Get Paid Per **Sale**, Per **Lead** and Per **Click**.
- Commissions vary per vendor.

Other Affiliate Program Options



[JVZoo.com](https://www.jvzoo.com)

- Products Targeted To Internet Marketing and Online Business.
- Paid Per Sale.
- Commissions Up To 100%
- Paid Via PayPal.

Other Affiliate Program Options

The screenshot shows the WarriorPlus.com website. At the top is a navigation bar with the site logo and links for Marketplace, Vendors, Affiliates, Deal of the Day, and Support. Below this is a featured banner for a 'WSO of the Day' titled 'YouTube Ranking Secret Sends Unlimited Traffic To ANY Website'. The main content area is divided into three columns: 'Marketplace' (describing where to find WSOs/products), 'Product Alerts' (describing notification services), and 'Top Products' (a list of products with filters for Today, Yesterday, and Last 7 Days). The first product listed is 'YouTube Cash System' by 'dasilva marketing'.

Warrior+Plus

Marketplace Vendors Affiliates Deal of the Day Support

WSO of the Day **YouTube Ranking Secret Sends Unlimited Traffic To ANY Website**
"...if you want sweet targeted traffic for free (who doesn't?), Dan shows you how fast and eas

Welcome to WarriorPlus

Marketplace
This is the place to find all WSOs / Products that are available for purchase. You can search by vendor, keywords, and more...

Product Alerts
Get instant notifications via email, RSS, or both on the latest products that contain certain keywords and/or are posted by certain Vendors.

Top Products
Today Yesterday Last 7 Days

#	Product / Vendor
1	YouTube Cash System dasilva marketing
	Effortless Consulting Formula

WarriorPlus.com

- Like JVZoo, Products Are Targeted To Internet Marketing and Online Business.
- Paid Per Sale.
- Commissions Up To 100% Via PayPal.

Other Affiliate Program Options



[Google.com](http://www.google.com)

- Search For Affiliate Programs Using "Keyword" + "Affiliate Program(s)"
- Example: Fitness Affiliate Program

Next Steps...



Once you find an affiliate product,
it's time to **get organized**.

Save all of the important
details for quick reference...

Checklist...

- ✓ Save Your Affiliate Program **Login** Credentials
 - Do This Manually In a Text File or Word Doc or Use A Password Manager like [RoboForm](#) or [LastPass](#).
- ✓ Get Your **Affiliate Link**
- ✓ Grab Any **Promotional Materials** (Swipe Emails, Ads, Banners, etc)
- ✓ Make Note Of Any **Important Details** From The Product Vendor.

In The Next Class

- ❑ How To Balance Promotional Email and Content Email, When To Send Email, and More...