



MODULE 4

SEGMENT 2



Free Traffic – Forums



In This Class

Examples Of Forums

- How To Post To A Forum
- Don't Spam Forums
- Ask Or Answer Questions With A Link Back To Your Opt-In Page In Signature Area
- Look At Terms Of Service Of Each Forum Before Using That Forum

Examples Of Forums

Use Google

- Your Niche + Forum
- Does The Forum Allow Signatures?
- Use Multiple Forums

Posting In Forums

Stand Out From The Crowd

- Post For 1 Week Before Adding A Signature
- Try To Post At Least 3 Times A Day
- Answer Questions
- Start New Threads

Don't Spam

Value, Value & More Value

- Don't Use Affiliate Links
- Don't Repost The Same Material
- Be A Valued Member Of The Forum
- Use This Time Spent To Learn More About Your Niche
 - Wants
 - Needs

Your Signature

Lead Directly to Your Opt-In Page

- Use The Same Wording As Your Opt-In Page If Possible
- Don't Make It Too Salesy Or Over-Hyped
- Let Your Posts Create The Credibility For You Where The Signature Is A Place For Them To Learn More

[Let's Review]

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