



MODULE 4

SEGMENT 3



[Free Traffic – Other Methods]



In This Class

The Pros & Cons

- Kindle Publishing
- Blogging
- Swaps
- YouTube Videos
- Podcasting
- Yahoo Answers

[The Pros & Cons Of Free Traffic]

No Out Of Pocket Of Expense

- Learn About Your Niche
- It Takes A Lot Of Time
- Once You Have A Good Traffic Source It Can Be A Good Producer For A Long Time
- The Effort Put Forth Will Be Online For A Long Time

Kindle Publishing

Create A Kindle Book

- Add In Links To Your Opt-In Page For Them To Learn More
- Ask Them To Leave A Review At The End With A Link To Leave A Review
- In Each Chapter Have A Lead In And Link To Your Opt-In Page
- Launch It With A Free Giveaway Period
- Decide If You Want To Leave It Free Or Charge After The Launch

Bloggng

Create Your Brand As An Authority

- Consistency
- Written, Videos, Info-graphics
- Guest Blogging
- Is A Great Way To Link To Affiliate Products Or Your Own Product
- Product Reviews
- Testimonials

Solo Ad Swaps

Use Your List To Build A Larger List

- Find Someone To Swap With In The Same Niche
- Decide On An Amount Of Clicks
- Exchange Solo Ad Copy/Email Creative
- Have Good Communication On When You Will Each Send Out The Solo Ad
- Use A Link Tracker To Confirm The Clicks
- Rinse & Repeat

YouTube Videos

Create Your Brand As An Authority

- Consistency
- Is A Great Way To Link To Affiliate Products Or Your Own Product
- Product Reviews
- Testimonials
- Training
- Your Description Matters
- What Time You Publish Your Videos Matters
- Consistency

[Podcasting]

Very Similar To YouTube Videos

- Create Your Brand As An Authority
- Consistency
- Give Great Value
- Training

Yahoo Answers

Similar To Forum Posting

- Give As Good Of An Answer As You Possibly Can
- Answer 3 Questions Per Day
- Link Back To Your Opt-In Page When Available
- Become A Valued Poster

[Let's Review]

The Pros & Cons

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