



MODULE 4

SEGMENT 5

Investment Traffic
Solo Ads
#1 Fastest Way To Grow Your

In This Class

Clickonomy.com

- Demonstration Of How To Buy A Solo Ad
- Writing Good Solo Ad Copy
- Do's & Don'ts Of Solo Ads
- TYP Method

Clickonomy.com

What Is Clickonomy.com

- The Advantages To Using Clickonomy.com
- What It Takes To Run A Successful Solo Ad
- Walkthrough

Writing Good Solo Ad Copy

What Is Solo Ad Copy (Email Creative)

- What Is The Best Length?
- Subject Lines?
- Create Intrigue
- 3 Examples

The Do's & Don'ts Of Solo Ads

Do Reach Out To A Solo Ad Seller Before Purchasing A Click Package

- Do Ask If Your Opt-In Page & Gift Will Convert Well With Their List
- Do Ask For Examples Of Good Solo Ad Copy That They Have Used Before With Their List
- Do Ask What Their Schedule Looks Like So You Are Clear When You Will Start Seeing The Clicks
- Don't Just Buy A Click Package Thinking That They Can Automatically Send The Clicks That Day & Their List Will Respond Well to Your Free Gift.
- Don't Purchase A Click Package Before You Are Ready With Your Opt-In Page, Solo Ad Copy, TYP, & AutoResponder Series
- Test To Make Sure Everything Is Working

[TYP Method]

Your Thank You Page

- Create A Timed Redirect Thank You Page For The Best Results – Recoup Some If Not All Of Your Ad Expenditure Instantly
- With Or Without Video

[Let's Review]

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