

Day #2 – Anik-Andrew Day #1 Recap

Anik: All right welcome everybody; this is Anik Singal. We are getting ready to start day number two of our Profit Academy Virtual Workshop. We are just two minutes away from starting, tons of people still piling in. Actually looks like we may have a bigger show today than yesterday which is interesting. That's awesome, I'm really glad, I'm very happy for that. Just give us a couple of minutes, let's let everybody pile in. as they come in then we will start just two more minutes. Again remember, use your restroom, lunchroom right now, grab something, take a drink with you. Send out that final email; get all those distractions we'll need your attention starting just about a minute. I'll be right back.

All right, it looks like it's that time so guys let's start. Tell you what; give it 30 more seconds to take a drink of water. I just realized my throat's getting a little bit itchy. I'll be right back; we're going to start in 30 seconds everybody. This is Anik Singal Profit Academy day number two. I'm super excited, I hope you are. We got tons of information coming, 30 seconds we'll be right back.

OK everybody it is time to start let's give it a 10-second countdown 10-9-8-7-6-5-4-3-2. Welcome everybody this is Anik Singal here welcoming you to Profit Academy Virtual Workshop day number two where we're going to talk about how to master phase one. All I know I just said master phase one. You know what that means? We are coming towards the close of phase one; it is almost time to move to phase two. It is now time more than ever for you to make that first dollar. We're going to talk more about that.

Today we're going to bring in a lot of great guests trust me. We're going to bring in a tremendous number of great guests who are going to teach you how to find the best affiliate offers. They're going to teach you how to write the best autoresponder sequences. They're going to teach you how to outsource. They're going to teach you how to choose the best niches. Yesterday we spent the entire day talking about traffic. It was probably one of the most well received sessions we've ever done.

I have never seen this kind of influx of emails into our support system. People were just super ecstatic, super happy and their minds blown. Now don't forget that yesterday [Fred Lamb 00:02:34] announced a certain URL that I'm going to need you to sign up at. It's iProWorkshop.com that's true. I just got one of the number one traffic investors in the world convinced to come on and do three separate workshop series. Where he's going to make you a true expert, I'm going to say expert. I'm talking about big time expert on how to drive traffic using things like Facebook, Google, Bing. He's going to show to us how to get penny clicks, dah a click for a penny. It's ridiculous; I've seen him doing it.

I've logged into his account, you guys have no idea. It has taken me and here's the truth it has taken me close to two years to find someone willing to do this.

Day #2 – Anik-Andrew Day #1 Recap

Two years, I'm not exaggerating. OK. I met this guy about a year ago and since that day I have been just badgering on him to be willing to do this training. He was always saying I make more money doing it than teaching it and finally he's coming around. I've been able to twist [inaudible 00:03:46]. For a year even before I found him, I was looking for someone I could trust to teach this kind of traffic investment strategies. That I would trust to show you and me how to do this.

Finally it took me a year to find him and it took a year to convince him. Two years it's been, so make sure you go to iProWorkshop. That's absolutely free; it's only for Profit Academy students. Do not pass that URL around; it's not going to help. If someone registers using an email address that is not a Profit Academy student email address, we will not accept that student. Basically they will be deleted from the system so that they don't receive the emails.

Again please make sure you use the same name on address that you have used to purchase Profit Academy. Because if you don't, you will get deleted from the system and not invited to the workshop. The other thing is you have to be at the workshop live. You have to be there live so go to the page, register those dates and times. Got to be there live, yes we're willing to do a replay.

There are certain strategies that Frank teaches that he does not want in a video. There are certain things that Frank teaches that he does not want in a video. He doesn't want it to get all over the internet because he says it's too incredible. It's too hardcore, it's too important so we have to as contracted by Fred. As per contract, I have no choice on this; this was a part of his condition to doing this workshop. I have to delete those things on the replays. I actually have to edit those particular parts out during the replay.

That means the only time you'll be able to get a couple of those really hardcore secrets that he won't reveal to everybody is if you're there live. That's it; they will never be present on the replays. You have to be there live and take notes otherwise you will miss that strategy forever. I cannot violate that, it's a contractual agreement.

Let's say you come here later and say, "Please, please can I see the whole thing?" Legally I can't guys. I have to be respectful enough to Frank. He spent years mastering this, millions of dollars invested in getting this traffic I could never violate that trust. You need to make sure you go to iProWorkshop.com, write those dates and times down on your calendar and you're physically present at those days and times for our live event. We're doing three of them, again they're all going to be two or three hours each and we'll talk a lot.

Day #2 – Anik-Andrew Day #1 Recap

Guys I hope you understand that what we're about to share with you are free at iProWorkshop. You would literally be paying I would have to say at least \$2000 for this. They would have to be a course that sells for about \$2000. That just sums up traffic I heard him and Alex yesterday I really want to put it out there. I'm very proud and very excited. I'm very happy and it took me a lot of work so please make sure you're there because it just took me a lot of work. All right, next we've got tremendous guests coming up today. Can't move on to those guests before I let you know number one, ProfitAcademyLive.com, ProfitAcademyLive.com, ProfitAcademyLive.com.

Guys you have to take this seriously. I'm telling you, if there's anyone thing that you can do right now that can really make a massive impact in your life, major impact in your life is you need to be at ProfitAcademyLive.com. You need to be physically be present. My entire career took a major change 13 years ago. I'm talking about my first initial real light bulb that really helped me change my life. Went off when I showed up at my first live event at ProfitAcademyLive.com. It is May 1st 2nd and 3rd you are allowed to bring a guest but only once. We have super limited seats, you can write to us by putting a small \$97 deposit down at www.ProfitAcademyLive.com and you need to do it right away.

You need to book your hotel right away because here's the deal. There's a big fight happening that weekend in Las Vegas. What's happening is all the hotel are booking up. Literally if you try to book another hotel some of them have gone as high as 5-600\$. We have a room block that means you're guaranteed to get this ridiculous rate. I think it's less than a \$100. It's crazy but we only have a certain number of rooms, think about 100 rooms. Of which I think half are already gone. Problem is once that room block is gone, they refuse to extend it. You're going to get stuck in really expensive hotels. I don't want you to waste your money on hotels when you could be investing that money in traffic.

Right now I need you to take this seriously, I need you to go to www.ProfitAcademyLive.com and I need you to register for the live event. Be there, if you need to get two tickets for you and a guest, do it now while we still have room. We are going to run out of room very quickly. Do it right away, OK? www.ProfitAcademyLive.com in 1st 2nd and 3rd be there or be square as they would say.

Next is a course coming up in just a couple of days on Tuesday will be the final session of my profit jumpstart. You can go to ProfitAcademyStart.com. Andrew if you could scroll down now, I can see that URL its ProfitAcademyStart.com. Guys Tuesday 3:00 pm remember this is all about generating your first \$1.

This is training I'm doing with you directly. I'm very excited to be doing this, you cannot miss it. You cannot miss it; guys please take this super seriously. We've

Day #2 – Anik-Andrew Day #1 Recap

announced the 30 day challenge. It started on March 17th; you now have until April 17th. What's is today? I don't even know the date. Today the 22nd I think so you've already lost five, six days here come on. We need to generate our first dollar. We need to make our first \$1 on the internet and you need to earn those badges. Now if you've not been doing your badges, you need to go in and do it. You can log into ProfitAcademy.com, do it right now. Go in there, all the badges that you've qualified for.

If you've got your opening page up, you've got your free report card. You've got your autoresponder series; you've got your first 100 leads or whatever it is apply for the badges. All the people that get their \$1 back before April 17th is over will qualify for a very special team I'm putting together. We're going to send you really cool gifts. We're going to send you a free profit academy hat, we're going to give you a certificate and we're going to put you as a part of a very special team that gets additional training.

We'll give you advanced training. This is because you have forced to taking action and showing us that you're serious. Because of that, we are going to put more effort and energy towards your success as well. Again I push you, I insist, I highly recommend that you take action. You go to ProfitAcademyStart.com; you register on the jumpstart series. You log into ProfitAcademy.com and you apply for all the badges. Take very, very specific focus and action on making sure by April 17th you've generated your first \$1 online.

I think I've only got one more thing that I want to announce then we're going to move towards announcing and introducing our guest today. I'm really excited about that. The only other thing is we have had a tremendous overwhelming response. Here's what happened, when we first started, we got inundated with students who were so happy, so excited, so eager so gung-ho about building their online business. Now we are super excited about the fact that they get all this help inside the profit academy system. They have all these coaches; they have this forum, the community, the ticketing system the Q&A thing I mean all these help.

We've done over office hours four or five times a week right now, its nuts. We've had certain number of students who had additional capital that they're willing to invest. Have been asking us, "Hey can I work with that coach who was on yesterday's call? Can I work with him one-on-one? Can I work with someone one-on-one? Can I have a couple one on ones? Would they help me to get my entire business up and help me make my first dollar?" They tell me what to do and I follow steps. Initially I don't know, we had a few seats, I sold them up and I said, "OK, sure, I'm going to put in here." Guys, we can't afford to do it at the current investment rate and that's why what I do is I do as many Q&A hours,

open office hours, the forum, the community, the ticket system we're working on getting more and more people in there.

If you really want someone on the phone with you, one-on-one, nobody else there, literally like all [inaudible 00:12:28] building your business with you, there is an additional investment involved for it. If you want to talk to someone, if you want see if you qualify, go to VSSCoach.com, so it's the URL at the bottom of the screen that you can see right now. Andrew if you can highlight it for me, that would be awesome so they can just see it. VSSCoach.com. there's a little video there, you can shut the video down and all you really need to do is, still in the application form, which should take you about two minutes.

If you feel that application form very honestly, someone from my team will literally look at it, we will review it and we will give you an email back. Will let you know whether we think it's the right program for you. Then you have a chance to actually get on the phone with somebody and ask them and talk to them about the program. You can actually talk to them and say, how will this help me? What it will do? What does it entail? We will both work out together. Yesterday I had about six, seven seats left. We've got like about four or five seats left right now at the moment.

Now of course sometimes we bring on another coach or some of our old students graduate, so seats open up here and there. At the moment, we've got about four or five seats left. I'm hoping that more open up this week, but I really don't know. If you want your first shot at it, you want your best chance at it, just go to www.vssocach.com, fill that short form there, we'll make sure somebody gets a hold of you and gets in touch with you. All right?

That's, well we are approaching about 12:15 almost now, excuse me. Let's continue forward. I know we've got a guest here, they're waiting for us. I know we've got Andrew here who's super excited. Guys I'm so happy to have Andrew here and hosting the session. It's an honor and seriously we've been getting such great feedback, you guys love working with him and having him here. People have been saying we want more of Andrew. Absolutely, we will give you more Andrew. I'm very happy that he is enjoying it too which means all the better.

Without further ado, I think what we will do is turn things over to Andrew. Just so you guys know, I want to tell you about some of the coaches that are coming up today. I mean just because I'm there, I'm really excited about this coaches. We've got Jeff [Lenney 00:14:34], you guys remember him from yesterday and remember him from the forum and from all the trainings he does. He's going to talk to you about niches. He's going to talk to you about the final, one last time we'll talk about picking a good niche. Its time we move past that, everybody should get to pointing out, picking their niche at least that much and earning

Day #2 – Anik-Andrew Day #1 Recap

that badge. There is a badge, inside Profit Academy that says I've chosen my niche.

Now we've got Zane [Baker 00:14:57] Zane's going to really help walk you through how to choose the best of the laid offers and how to write powerful autoresponder sequences. Zane just recently crossed the \$10,000 a month in January. I think this year if I were to estimate he's going to make at least a quarter of a million dollars this year, at the least. That is my guess. We are talking about, he's already chosen, he's already picked out how to find the best laid offers and now he's going to show you how to also write great autoresponders and emails because that's what he's awesome at.

He'll be here for a couple of hours and will work with you guys. Then of course we've got our very own Andrew Lantz, our host who is going to teach you ... Many of you may not know this but Andrew has become one of our secret weapons in our company. He's just so amazing. He's one of our students. Guess where I found him? I found him on these outsourcing websites. I actually found him for like, I don't know, like a 50-dollar project or something. I don't know if Andrew actually remembers the details, maybe he can fill us in. It was a tiny little project and from there it blossomed, amazing work relationship for about three years now. He's been a tremendous asset. We both learn from each other.

He's gone on to become a student, he's been very well, he's doing the building of every business, he teaches you guys to build. He is very qualified because he's spent years not only being an outsourcer but he also used to actually help and highlight a lot of our outsourcing world and he will share with you exactly how to do that. Andrew are you there?

Andrew: I am

Anik: Awesome. Andrew what is the story? How did we meet each other? It was over at outsourcing, I don't remember where. Was it guru.com or which ...?

Andrew: Yeah, yeah. I believe so gosh, it was two and a half years ago. It's been a while. I think we originally worked on a free report together and I guess you liked it so you hired me for more stuff. Two and a half years later we are here. You guys never know ...

Anik: Isn't that crazy?

Andrew: I know, right? You never know what [crosstalk 00:16:55]

Anik: People always ask me, Anik how do you have such an amazing team? How do you build such a crazy team? Guys, I do everything I teach you. There's no magic

Day #2 – Anik-Andrew Day #1 Recap

in what I'm doing. After all the time, I've gotten some of our best, best people that are on this team from outsourcing sites. That's what we want to teach you. I still use outsourcing till this very day. I outsource projects till this very day. We are always looking for talent on outsourcing sites. One of my key persons, seriously one of the key person on our company we found on Craig's list.

Of course we've got students and our students graduate and become part of our teams; we are open to that too. I just want you to understand that whatever the heck we teach you, we teach it for a reason and because we are out there doing it, that's what I'm doing to succeed. Andrew is there anything you want to talk about as far as what's coming out today, anything you want to add before we really just dive in and bring Jeff on and start?

Andrew: Yeah, sure. First of all it's great to be back today. We had a great time yesterday. I'm just looking at some of the comments right now. Looks like we've got a really good attendance this morning. Real quick guys, let me know where you're calling in from. I just want to get an idea where you all, OK. I see we've got a bunch of states, Florida, California, UK, Dubai, Taiwan, that's random. Wow very cool, very cool. Yeah we have a terrific set of presentations today. I'm excited for mine on outsourcing. We're going to obviously talk a lot about this later.

I just want to say real quick, outsourcing is the kind of thing that I believe separates people who are really serious about this from those who aren't. A lot of people when they hear outsourcing, they get intimidated. They're that's something that big companies do. What you will find with some of the resources that I'm going to share with you a little later, is that even if you don't have a massive budget, outsourcing can still be a terrific tool for you that can allow you to get your business up and running a lot quicker than it otherwise would. Because it's really about specialization and doing what you're actually best at instead of wasting your time on stuff you're not so great at.

Like I said, if you follow some of the strategies I'm going to teach you, you can do it in a pretty inexpensive way. That's just one of the many really cool things we are going to talk about today. I was talking to Jeff a little bit last night after his presentation and he gave me a bit of a preview into what he's going to talk about today with the best niches. Let me just say, you guys are in for a treat. He talked about some niches that I hadn't even thought of before for building this kind of business end. You guys have that to look forward to.

Jeff of course was in Vegas last night. Looks like he just logged in though, so he did manage to get up. I believe its 9:00 over there right now. Thank you Jeff for doing that. You guys are in for a treat with him. We've got Zane after that. He's going to talk about where to find the best affiliate offers. As you guys know, part of phase one is beginning to monetize your list. Obviously phase two is when

you're going to make the big bucks, make the most money. There is no reason why you can't immediately start monetizing your list. A big part of that is finding the right affiliate offers to promote. That way you don't have to spend a bunch of time creating a product.

You can just find a good affiliate offer that your list is going to love and ask them. Guess what? Your subscribers will be really happy to start giving you money for that. Zane is going to break down where to find those offers. Again I've got a bit of preview into this and there's a couple of sites that he told me that I'm going to start checking out myself. Then he's going to come out again, he's going to talk about how to make powerful autoresponder sequences. A lot of people think you need to be a great writer to succeed with this business, to write really good emails and stuff.

What you will find is that if you have a couple of frameworks that Zane is going to teach you and you use some of the outsourcing secrets that I share with you. You can get some really powerful autoresponder sequences that deliver awesome content to your list and builds that relationship and gets them to take advantage of these different offers you're going to promote to them. Zane is going to really break down some fantastic strategies with that. All in all, we've got a pretty awesome afternoon planned for you today. I really appreciate you all coming out on a Sunday afternoon.

I'm really excited for what we are going to learn here. I know our presenters are really excited to share it with you and looks like you all are really excited to learn from them as well. I just want to say like I said yesterday, very important, make sure that you're not just soaking in all this amazing information and believe me, there's a lot of great information you're going to learn. They're also thinking about what can I start applying immediately to begin taking my business to the next level. The whole point here is that you start making money as quickly as possible using the circle of profit. We are focusing on phase one right now, getting that down and believe me if you apply what you learn today, you will have mastered phase one. There will be no reason why you can't get that initial subscriber base going after you learn what you've learnt today.

Once you've got that going, you have a solid foundation that makes it inevitable that you're going to make a lot of money with this system, like a lot of money. You're going to meet some people today, Zane is an example, you met Sean yesterday. These are people who started just where you are right now and they're not making at least six figures a year with their business. There's no reason why you can't too, and you're getting all the right information today to do it. I hope you learn it, I hope you apply it. I'm really excited to get into it; I know you're excited to get into it. Anik he's excited to share this stuff with you too. Anik how's California by the way?

Day #2 – Anik-Andrew Day #1 Recap

Anik: Oh man, I don't want to come back. It's so nice. Just so you guys know I'm in San Diego right now, I've got packed schedule of meetings, taking a few days off, with the wife here's. We're going to go out to it's a nice beach house for a few days, I rented and we are going to just hang out there. I'll make some videos for you guys send them all out to you. We're having a blast, thank you very much Andrew. Having a ton of fun but at the same time working hard and just living life, that's what this is about.

That's what it's about being in the internet lifestyle. You get to travel the world, do what you want, be wherever you want while making millions and working hard all from a laptop. All right here's the deal everybody, we are going to get started. I've got some things to get onto as well. I can't wait to watch Jeff Lenney next, no actually, is that Jeff next who's coming on? Yes.

Andrew: Yeah.

Anik: Can't watch Jeff next. I've also got a couple of cool secrets that I'm putting together for you guys, I'm hoping to release this week, cannot wait. You're going to love it. All right, Andrew I'm going to turn things back over to you. Let's get this thing started, let's get Jeff Lenney here, let's learn about niches.

How did Clare do?



If you rate this transcript 3 or below, Clare S will not see your future orders